



Storm Recruitment

SALARY SURVEY 2023 – Marketing

Marketing:

<i>Job Title</i>	<i>Dublin</i>	<i>Regional</i>
Marketing Director	€90k – €150k	€80k – €130k
Marketing Manager	€60k – €85k	€50k – €75k
Marketing Executive (5+ years' exp.)	€40k – €55k	€35k – €45k
Marketing Executive (1-5 years' exp.)	€28k – €35k	€26k – €35k
Marketing Analyst (2-3 year's exp)	€35k – €55k	€30k – €40k
Senior Brand Manager (5+ years' exp.)	€55k – €75k	€50k – €65k
Brand Manager (1-5 years' exp.)	€35k – €60k	€30k – €55k
Activation/Trade Marketing Manager	€45k – €70k	€35k – €60k
Channel Marketing Manager	€40k – €60k	€35k – €55k
Customer Marketing Manager	€40k – €60k	€35k – €55k
Marketing/Brand Innovation Manager	€45k – €65k	€40k – €60k

Marketing: Digital Marketing

<i>Job Title</i>	<i>Dublin</i>	<i>Regional</i>
Online/Digital Marketing Manager	€50k – €70k	€45k – €65k
Online/Digital Marketing Executive	€30k – €45k	€28k – €45k
e-Commerce Manager	€55k – €80k	€50k – €70k
Digital Content Manager	€45k – €65k	€45k – €60k
Digital Content Strategist	€35k – €55k	€35k – €45k
Community Manager	€45k – €65k	€40k – €60k
Social Media Manager	€45k – €65k	€40k – €55k
Social Media Executive	€30k – €40k	€25k – €35k
SEO Specialist	€35k – €55k	€30k – €50k
Internal Communications Manager	€50k – €70k	€50k – €65k
Internal Communications Executive	€35k – €45k	€32k – €40k

Marketing: PR & Communications

<i>Job Title</i>	<i>Dublin</i>	<i>Regional</i>
PR/Communications Manager	€60k – €70k	€55k – €65k
PR/Communications Executive	€35k – €45k	€30k – €45k
Marketing & Campaign Manager	€45k – €65k	€40k – €60k
Media Advisor/Specialist	€55k – €65k	€45k – €55k
Events Manager	€45k – €65k	€40k – €55k
Events Executive	€28k – €40k	€28k – €35k



CONTACT OUR MARKETING DIVISION:

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