



Storm Recruitment

SALARY SURVEY 2021 – Sales

Sales: ICT

<i>Job Title</i>	<i>Dublin Base</i>	<i>Dublin OTE</i>	<i>Regional Base</i>	<i>Regional OTE</i>
Sales Director	€90k – €150k	€120k – €175k	€80k – €110k	€100k – €145k
Sales Manager	€65k – €90k	€90k – €170k	€50k – €70k	€70k – €100k
Business Development Manager	€65k – €90k	€85k – €150k	€50k – €65k	€60k – €100k
Business Development Executive	€40k – €55k	€50k – €90k	€30k – €45k	€45k – €55k
Account Manager	€40k – €60k	€60k – €80k	€30k – €50k	€45k – €70k
Technical Sales Executive	€35k – €50k	€50k – €65k	€35k – €45k	€40k – €60k
Inside Sales/Telesales Team Leader	€40k – €55k	€50k – €70k	€30k – €45k	€35k – €60k
Inside Sales/Telesales Executive	€30k – €40k	€40k – €60k	€25k – €35k	€28k – €40k

Sales: FMCG

<i>Job Title</i>	<i>Dublin</i>	<i>Regional</i>
Head of Sales	€120k – €175k	€90k – €150k
Commercial Manager	€95k – €130k	€85k – €100k
Area/Regional Manager	€85k – €100k	€65k – €80k
National Account Manager	€80k – €100k	€70k – €85k
Key Account Manager	€50k – €65k	€45k – €55k
Customer Account Manager	€70k – €90k	€50k – €70k
Territory Sales Manager	€50k – €65k	€40k – €55k
Field Sales Rep	€40k – €55k	€30k – €40k
Van Sales Rep	€32k – €40k	€25k – €35k
Merchandiser	n/a	€25k – €30k

Sales: B2B

<i>Job Title</i>	<i>Dublin</i>	<i>Regional</i>
Country Sales Director	€120k – €170k	€95k – €135k
Country Sales Manager	€90k – €125k	€80k – €95k
Territory Sales Manager	€80k – €100k	€65k – €80k
Sales & Marketing Manager	€65k – €80k	€50k – €70k
Key Account Manager	€65k – €100k	€50k – €70k
Client Services Manager	€70k – €90k	€65k – €85k
Business Development Manager	€45k – €65k	€40k – €55k
Business Development Executive	€40k – €55k	€30k – €40k
Business Manager	€70k – €85k	€60k – €75k
Product Manager	€80k – €105k	€65k – €85k
Field Sales Executive	€35k – €55k	€30k – €38k
Inside Sales/Telesales Team Leader	€40k – €55k	€30k – €40k
Inside Sales/Telesales Executive	€32k – €45k	€28k – €35k
Sales Manager (Team >6 people)	€100k – €125k	€75k – €100k
Sales Manager (Team <6 people)	€80k – €110k	€65k – €85k
Business Development Manager	€70k – €85k	€60k – €75k



CONTACT OUR SALES DIVISION:



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